

# ASHLEY JOHNSON



### **ABOUT**

I am currently studying Art Administration with a minor in Digital Media and Design at the University of Kentucky. My diverse interests allow me to learn and develop an expansive skill set which I am eager to apply in the marketing field.



### **EDUCATION**

University of Kentucky

Art Administration, Digital Media & Design | 2013-2017 |

Dean's List 2015

Alpha Gamma Delta



### **SKILLS**

Illustrator

Photoshop



••••

**InDesign** 

**Power Point** 



••••

Microsoft Word/Excel

**Time Management** 







### REFRENCES

Katie Humphress Lane of Roses Founder

| 859-559-7594 |

Carrie Spates

VP Experience Design, Siteworx

| 703-675-1285 |



### **WORK EXPERIENCE**

Lane of Roses Inc.

| Fall 2015 - Present |

#### **Graphic Design Intern**

Designed a print publication for the Lane of Roses website with 1500 publications printed and distributed to date. Created a new logo and branding for the company.

Siteworx, LLC

| Summer 2015 |

#### **Design Associate**

Worked alongside web designers and the brand team to help companies like Goldman Sachs and Time Warner Cable establish innovative designs for their ecommerce business. Created logos for the company to use in presentations to RSM.

Tanya & Co.

| Summer 2014 |

#### Marketing Assistant

Assisted in designing marketing brochures for properties as well as designed ads for print publications. Updated the database with client information and worked with clients as needed.



## **CONTACT**

**PHONE** 

| 703-203-3506 |

EMAIL

ashley28johnson@gmail.com



# **PORTFOLIO**

www.ashleydaniellejohnson.weebly.com



www.linkedin.com/in/ashley-johnson-195b6635